

Entrepreneurship AND New Value Creation

THE DYNAMIC OF THE
ENTREPRENEURIAL PROCESS



ALAIN FAYOLLE

CAMBRIDGE

Entrepreneurship And New Value Creation The Dynamic Of The Entrepreneurial Process

Robert D. Hisrich, Michael P. Peters



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Entrepreneurship and New Value Creation Alain Fayolle, 2007 Why do some individuals decide they want to create businesses and then actually do so Why do others decide against this course of action even though they appear to have what it takes to succeed These two questions were among the first that researchers in the field of entrepreneurship tried to answer Today it seems that the problem is much more difficult to solve than it first appeared thirty years ago The venture creation phenomenon is a complex one covering a wide variety of situations The purpose of this book is to improve our understanding of this complexity by offering both a theory of the entrepreneurial process and practical advice on how to start a new business and manage it effectively *Entrepreneurship and New Value Creation* is a highly original research driven book that will appeal to graduate students researchers and reflective practitioners concerned with the dynamics of the entrepreneurial process

Foundational Research in Entrepreneurship Studies Golshan Javadian, Vishal K. Gupta, Dev K. Dutta, Grace Chun Guo, Arturo E. Osorio, Banu Ozkazanc-Pan, 2018-04-23 This book draws attention to the classic seminal articles in entrepreneurship that have made profound contributions to the field's emergence development and maturity In each chapter a classic is identified ideas contained therein that are still relevant to the field are discussed and subsequently follow up research that is being conducted based on these ideas is highlighted including possible areas of future research Scholars will embrace this systematic effort to identify and reveal the contribution of classic articles in entrepreneurship research and their impact on subsequent scholarship

Entrepreneurship Howard Frederick, Allan O'Connor, Donald F. Kuratko, 2018-01-01 *Entrepreneurship Theory Process Practice* focuses on Asia Pacific entrepreneurial development with an overarching commitment to environmental and sustainable entrepreneurial practice as well as social and ethical responsibility Its strong theoretical framework is coupled with an emphasis on the experiential through a wealth of scenarios case studies feedback questionnaires and business plans This edition has an emphasis on lean entrepreneurship and the business model canvas which promotes experiential practice aligning with the online material

The Life Cycle of New Ventures Candida G. Brush, Lars Kolvereid, L. Oystein Widding, Roger Sorheim, 2010-01-01 The contributors to this book provide a cross national comparison of venture emergence newness and growth Their chapters examine the influences of cultural social and economic factors on venture development compare the approaches of entrepreneurs who move from idea to emerging organization and investigate acquisition and development of resources in growth and performance The authors consider important issues in new ventures research such as technology commercialization management team development and influence of equity funding While its particular focus is on Norway and the US the book offers broad and intriguing contributions with regard to the emergence and growth of knowledge based firms in developed economies and has implications for both direct and indirect government policy with regard to stimulating the formation and development of knowledge based firms Scholars and students of entrepreneurship international studies and economics policymakers

international business experts and economic development specialists will find this rigorous analysis of the utmost importance

Proceedings of the 2022 International Conference on Mathematical Statistics and Economic Analysis (MSEA 2022) Gaikar Vilas Bhau, Yuriy Shvets, Hrushikesh Mallick, 2024-03-13 This is an open access book 2022 International Conference on Mathematical Statistics and Economic Analysis MSEA 2022 will be held in Dalian China from May 27 to 29 2022 Based on probability theory mathematical statistics studies the statistical regularity of a large number of random phenomena and infers and forecasts the whole Economic development is very important to people's life and the country Through data statistics and analysis we can quickly understand the law of economic development This conference combines mathematical statistics and economic analysis for the first time to explore the relationship between them so as to provide a platform for experts and scholars in the field of mathematical statistics and economic analysis to exchange and discuss

The Theory of Entrepreneurship Chandra S. Mishra, R. Zachary, 2014-12-04 The Theory of Entrepreneurship examines the interiors of the entrepreneurial value creation process and offers a new unified and comprehensive theory to afford empirical investigations as well as delineate a broader view of the entrepreneurial contextual milieu

A Theoretical Foundation for Innovation-Driven Entrepreneurship Li Cai, Baoshan Ge, Xueling Li, Xiaoyu Yu, 2025-10-13 This book focuses on the fundamental theoretical research of innovation driven entrepreneurship carefully selecting 30 classical theories related to innovation driven entrepreneurship research and dividing them into three chapters including root theories stem theories and branch theories The book summarizes the development venation and main ideas of each theory as well as its application and development in entrepreneurship analyzes the limitations of these theories in innovation driven entrepreneurship research and proposes scientific questions for future research This book provides insights into the theoretical logic behind the phenomena of innovation driven entrepreneurship lays the foundation for developing a theoretical system of innovation driven entrepreneurship and points the way to enrich or even reconstruct existing theories as well as guides the practice of innovation driven entrepreneurship worldwide with an emphasis on China This book is a reference for teaching courses on innovation and entrepreneurship management in universities and for experts scholars graduate students policymakers entrepreneurs and managers in related fields

Academy of Management Annual Meeting Academy of Management, 2007

Business Process Blueprinting Michael Hewing, 2013-10-01 Though customer orientation is recommended in Business Process Management current modeling methods still have a strong focus on the company's processes To ensure a long lasting requirement of a firm's service one should consider the customer activities in order to offer an added value that effectively addresses his or her needs Thus the customer's perspective and their process chains before during and after the interaction need to be captured in Business Process Management Michael Hewing takes a design oriented research approach to show how the integration of well grounded marketing methods enables the visualization and analysis of the customer's point of view in Business Process Management By enhancing this method information on usage

processes as well as on the value in use can be provided for a comprehensive and process based customer management

QFinance ,2009-10-13 Compiled by more than 300 of the world s leading professionals visionaries writers and educators this is THE first stop reference resource and knowledge base for finance QFINANCE covers an extensive range of finance topics with unique insight authoritative information practical guidance and thought provoking wisdom Unmatched for in depth content QFINANCE contains more than 2 million words of text data analysis critical summaries and bonus online content Created by Bloomsbury Publishing in association with the Qatar Financial Centre QFC Authority QFINANCE is the expert reference resource for finance professionals academics students journalists and writers QFINANCE The Ultimate Resource Special Features Best Practice and Viewpoint Essays Finance leaders experts and educators address how to resolve the most crucial issues and challenges facing business today Finance Checklists Step by step guides offer problem solving solutions including hedging interest rate risk governance practices project appraisal estimating enterprise value and managing credit ratings Calculations and Ratios Essential mathematical tools include how to calculate return on investment return on shareholders equity working capital productivity EVA risk adjusted rate of return CAPM etc Finance Thinkers and Leaders Illuminating biographies of 50 of the leading figures in modern finance including Joseph De La Vega Louis Bachelier Franco Modigliani Paul Samuelson and Myron Scholes Finance Library digests Summaries of more than 130 key works ranging from Against the Gods to Portfolio Theory Capital Markets and The Great Crash Country and Sector Profiles In depth analysis of 102 countries and 26 sectors providing essential primary research resource for direct or indirect investment Finance Information Sources A select list of the best resources for further information on finance and accounting worldwide both in print and online including books journal articles magazines internet and organizations Finance Dictionary A comprehensive jargon free easy to use dictionary of more than 9 000 finance and banking terms used globally Quotations More than 2 000 business relevant quotations Free access to QFinance Online Resources www.qfinance.com Get daily content updates podcasts online events and use our fully searchable database *Entrepreneurship* Maria Minniti,2007 Covering the full spectrum of entrepreneurship at the individual enterprise and macroeconomic levels this text features contributions from scholars and practitioners and has a global perspective It integrates theory and practice to showcase emerging trends ideas insights and issues *New Venture Creation* Jeffry A. Timmons,Stephen Spinelli,2004 **World Trade Organisation and Business Process Outsourcing in India** R. Hiremani Naik,2007 Contributed articles **The Course and Effects of the Transformation Process in Poland in Different Fields of Social and Economic Life** Janusz Słodczyk,2001 *The Handbook of Process-based Accounting* James A. Brimson,2002 *Digitisation and its impact on business processes in the banking sector* Maged Hassanien,2021-01-12 Scientific Essay from the year 2018 in the subject Business economics Banking Stock Exchanges Insurance Accounting language English abstract The information age is increasingly replacing the industrial age this has greatly increased the importance of information for a successful and

sustainable competitive advantage This brings with it very far reaching and complex challenges for companies On the one hand very large amounts of data will have to be processed and on the other hand the question arises as to how these data are to be processed the focus here is on the issue of digitising work processes in operational banking business corporate and retail banking and their effects on the real banking workplace International information also known as global information channels is causing the economic significance of material value creation to decline the immaterial significance of value creation is thus steadily increasing For only the right information which must be made available at all times and geared to the company bank will pose a challenge that can result in the creation of value in the work process in the respective areas of the bank This means that the intangible value added is transferred in the form of a transfer of data into so called business information thus leading to additional earnings This business information must be exploited in and from electronic media in such a way that customer contacts can arise from it information about it can be created and for example added value can be created for the bank customer as a service or for sale The Internet and digitalisation are unconditional electronic supports that are revolutionising the banking sector So called FinTechs companies which with technical innovations in the financial services sector will fundamentally change banking transactions with customers this is also happening with the demands on the workplaces of bank employees The FinTech sector Financial Technology is extremely innovative and has accordingly built up a dynamic and fast moving environment Digitalisation and the Internet with its social and business media have a significant role to play in the working environment of banks

Innovation, Agglomeration and Regional Competition Charlie Karlsson, Börje Johansson, Roger Stough, 2009 Providing a state of the art overview of research on regional competition and co operation this title attempts to fully develop the understanding of the new role of regions and their behaviour addressing questions such as how and why do regions compete

Entrepreneurship Robert D. Hisrich, Michael P. Peters, 2002

Entrepreneurship by Robert Hisrich Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating planning and implementing a new venture Students are exposed to detailed descriptions of how to embark on a new venture in a logical manner Comprehensive cases at the end of the text have been hand picked by the authors to go hand in hand with chapter concepts The superb author team of Hisrich Peters and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today s entrepreneurial challenges From Bob Hisrich s expertise in global entrepreneurship to Mike Peter s background as a both a real life entrepreneur and academic to Dean Shepherd s current research on cognition and entrepreneurial mindset this book balances the crucial line between modern theory and practice

The Entrepreneurial Process Nils Nilsson, 2021-04-29 This book provides an understanding of opportunity recognition as a catalyst and crux of the entrepreneurial process Grounded in research it introduces the key concepts at the heart of entrepreneurship theory and practice and demonstrates how entrepreneurship differs from management in language priorities and practice The book s central framework is mapped around seeing and seizing

opportunities where the entrepreneur enters a situation eventually sees an opportunity and takes it through a process of idea development into an actionable entrepreneurial initiative This captures the book s four core elements person s environment opportunity and process The Entrepreneurial Process is unique in its explanation of how key concepts are related and how they can be applied practically to business models plans and action Case studies from real life organizations reflective questions and short exercises throughout encourage student learning and enable true engagement with the subject matter building students entrepreneurial efficacy A one stop shop of key theoretical perspectives on entrepreneurship opportunity recognition and business modelling this textbook is essential for undergraduate and postgraduate students on introductory entrepreneurship and enterprise courses Its practical and applied nature also makes it suitable for MBA and executive education Online resources include chapter by chapter PowerPoint slides and a test bank of questions **Journal of Business Venturing** ,2001

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