

EXPERT INTERNET SEARCHING

4th edition

Phil Bradley

Expert Internet Searching Fourth Edition

Harold Kerzner, Frank P. Saladis



Expert Internet Searching Fourth Edition:

Expert Internet Searching Phil Bradley, 2017-06-22 In an environment where increasing amounts of information and fake news flood the internet on websites and social media the information professional's job is getting harder. It is important that they are skilled at finding and using the appropriate information and assisting users in working out what information they need and the best way of getting it. Expert Internet Searching provides library and information professionals with in-depth practical information on how to search the internet quickly and effectively to help their users and make their lives easier. Now fully revised for its fifth edition, this book covers the basics of search before going into detail on how to run advanced and complex searches using a variety of different search engines. This edition has been updated to include current trends in search such as social media search, fake news, and discussion of the authority and validity of search results. It will ensure that information professionals, whether complete beginners or more experienced, are able to work efficiently to obtain accurate information in a timely fashion. Key topics covered include an introduction to the internet and search engines, the Google experience, and a discussion of its disadvantages, directory clustering and similarity search engines, visual and image search engines, specialized search engines incorporating academic search and services for children, academic and other specialized search engines, news-based search engines including traditional media resources, and a discussion of fake news, social media search engines, hints and tips on better searching. This book will be useful reading for any information professional who is seeking to gain an in-depth understanding of the search process and the search industry. It provides a vital guide to the basics in search but will also help experienced professionals stay up to date with the latest trends and information in the industry.

Reference and Information Services Kay Ann Cassell, Uma Hiremath, 2019-01-04 Designed to complement every introductory library reference course, this is the perfect text for students and librarians looking to expand their personal reference knowledge, teaching failsafe methods for identifying important materials by matching specific types of questions to the best available sources regardless of format. Guided by a national advisory board of educators and practitioners, this thoroughly updated text expertly keeps up with new technologies and practices while remaining grounded in the basics of reference work. Chapters on fundamental concepts, major reference sources, and special topics provide a solid foundation; the text also offers fresh insight on core issues including ethics, readers' advisory, information literacy, and other key aspects of reference librarianship, selecting and evaluating reference materials with strategies for keeping up to date, assessing and improving reference services, guidance on conducting reference interviews with a range of different library users including children and young adults, a new discussion of reference as programming, important special reference topics such as Google search, 24/7 reference, and virtual reference, and delivering reference services across multiple platforms. As librarians experience a changing climate for all information services, professionals in this book, Cassell and Hiremath, provide the tools needed to manage the ebb and flow of changing reference services in today's libraries.

Project Management

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Using the Internet Jerry Honeycutt,1998 Power tools and tasks on the Internet are a focus of this complete reference The book examines major tasks on the Internet and Web and shows users how to best exploit the tools to get the job done This edition continues to cover less introductory material and more intermediate tools and techniques than previous editions The CD ROM contains a collection of must have utilities along with two additional Que books in HTML format

Choice ,2008 *WebTV for Dummies* Brad Hill,1998 WebTV is the fastest growing Internet exclusive system on the market This highly illustrated second edition delivers everything one needs to know to become Internet savvy and take advantage of all the latest features that WebTV has to offer

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Research on Computer Mediated Communication Sigrid Kelsey, 2008 Technology has changed communication drastically in recent years facilitating the speed and ease of communicating and also redefining and shaping linguistics etiquette and social communication norms

Searcher, 1997

Recruiting Lawyers Marcia Pennington Shannon, Susan G. Manch, 2000 The authors of this guide have thoroughly researched law firm hiring practices and its many shifts in order to produce this book which covers practical searching and screening strategies smart hiring practices and constructive ideas that can be incorporated into recruitment procedures

The Complete Guide to Marketing Your Law Practice Hollis Hatfield Weishar, James A. Durham, 1999 A complete guide to marketing law firm or practice Contains strategies and insights from the country's top legal marketers

Marketing and Legal Ethics William E. Hornsby, 2000

Persuasive Computer Presentations Ann E. Brenden, John D. Goodhue, 2001 This book explains the advantages of computer presentation resources how to use them what they can do and the legal issues involved

Effective Yellow Pages Advertising for Lawyers Kerry Randall, 2002 This book shows you how to create more powerful Yellow Pages advertising and attract new business to your practice by creating advertising that gets attention and holds attention

The Lawyer's Guide to Balancing Life and Work George W. Kaufman, 1999 Designed to help lawyers achieve personal and professional satisfaction in their careers this guide offers seasoned wisdom for navigating a stress free path through a career in law Through practical and explorative exercises lawyers learn how to identify habitual patterns clearly evaluate past and current jobs and discover self empowerment and how to apply this information to making healthy decisions The exercises take personal facts from all aspects of a lawyer's complex life and arrange the information into simple useful advice for making productive career choices The book is peppered with informative and engaging anecdotes and firsthand burnout experiences offering remedies and direction for lawyers whose careers and lives are out of balance

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