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#### Models of E-Commerce transactions

- Traditional:
- B2C: Business to consumer
- B2B: Business to business
- Niews
- C2C: Consumer to consumer
- C2B: Consumer to business
- -Allsoc
- G2C: Government to consumer
- G2B: Government to business
- G2G: Government to government

Consumer or citizen	From: Supplier of content/service Business (organization)	Government
Consumer-to-Consumer (C2C)  • eBay  • Peer-to-Peer (Skype)  • Blogs and communities  • Product recommendations  • Social networks: MySpace, Bebo	Business-to-Consumer (B2C)  Transactional: Amazon  Relationship-building: BP  Brand-building: Unilever  Media owner - News Corp  Comparison intermediary: Kelkoo, Pricerunner	Government-to-Consumer (0:20)  National government transactional: Tax - inland revenue  National government information Local government services
Consumer-to-Business (C2B)  • Priceline  • Consumer-leedback, communities or campaigns	Business-to-Business (828)  Transactional: Euroffice  Relationship-building: BP  Media Owned: Emap business publications  828 marketplaces: EC21	Government-to-Business (G28)  Government services and transactions: tax.  Legal regulations
Consumer-to-Government (C2G)  • Feedback to government through pressure group or individual sites	Business-to-Government (820)  • Feedback to government businesses and non-governmental organizations	Government-to-Government (020 • Inter-government services • Exchange of information

# E Business Fundamentals E Business Fundamentals

**Chengi Kuo** 

#### **E Business Fundamentals E Business Fundamentals:**

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E-Business Fundamentals S.K. Bansal, 2004-01-01 The Book Relates To Commerce Conducted Through Any Electronic Medium It Has A Many As 14 Chapters Followed By An Appendix Ie A Glossary Which Explains Very Relevent Terms Used In Such Operations A Useful Book In The Present Scenario Commercial Operations **Business Fundamentals** Roger Ward **E-Business - Fundamentals of E-commerce** Element K Content LLC,2001-01-01 Babson, 1923 E-commerce Basics William S. Davis, John Benamati, 2003 In E Commerce Basics the authors introduce the basic technological infastructure and basic business issues to understand when analyzing the feasibility of e commerce initiatives. The book uses a layered approach that first presents the basic web technology that supports all e business then presents the e commerce business issues and then revisits the technology to discuss the challenges in bringing businesses on to the web Since the web wasn t created for business purposes the issues of combining business applications in a technical environment are examined This layered approach gives the reader an Understanding of the underlying infrastructure and how traditional business issues should be considered when considering e commerce and thus makes it easier to grasp the strengths limitations and implications of various e commerce solutions When discussing the business of ecommerce the layered approach reflects on traditional business models used to measure successes such as profit and return on investment Layered Approach Takes a layered approach that stresses the technology infrastructure and the business issues surrounding the integration of business and technology The United States Catalog Mary Burnham, Carol Hurd, 1928 **E-Business Fundamentals of E-Commerce** Element K Content LLC,2003-01-01 E-business & Internet Infrastructure Software ,2001 The **United States Catalog** ,1924 Strategic Management of Complexity Susanna Mandorf, 2011-11 Doctoral Thesis Dissertation from the year 2009 in the subject Business economics Business Management Corporate Governance grade A Comenius University in Bratislava Department of Management course Corporate Management language English abstract KAPLAN NORTON suggested an enlargement or change of the BSC perspectives to be able to adjust the scorecard system to the individual situation of each company They were aware that their four classic perspectives were not the central dimensions for every time but need to be adjusted when the economic environment of a company changes Exactly such a change happened when the digital economy appeared That is a main reason why a new perspective is important to consider the e business strategy In practice most of the SME use only the four basic perspectives that are described in the

fundamental literature They do neither dare to create alterations of the perspectives nor to change or modify the shown procedure These companies need a support how to add the e business perspective to consider the digital economy For this reason it is necessary to give stimulation to the business practice how to handle goals structures and initiatives of such a new perspective There is a permanently increasing supply of hardware and software solutions to support or partly take over the processes of the company The balanced scorecard respects soft facts in its calculations. In the digital economy these soft facts become more and more important In former times the managing directors of SME often ignored the knock on effect of soft facts They orientated mainly about financial figures But the digital economy has to consider different strategies Some statistics depict that even up to 80% of a company s profits in the digital economy depend on soft facts Managers have to learn dealing with soft facts and intrinsic values As DRUCKER says the experience of every employee can be used as a source of value added An employ Annual Reports of the President, the Deans, and Other Officers of Miami University Miami University (Oxford, Ohio),1929 Business Fundamentals for Engineers Chengi Kuo, 1992 Internet and **Business**, 2001-2002 Robert W. Price, 2001 A collection of articles selected from Business Week that provide a perspective on the important topics concerning the Internet and its uses for business Topics include building communities anticipating what s next in solutions and technologies and surviving the e business tidal wave The E-business (r)evolution Daniel Amor, 2000 Throughout 2000 look to Prentice Hall PTR for the hottest new books written for technical professionals Each month the PH PTR Technology Focus will highlight some of today s most important technologies and the PTR titles which will help you get the job done These key books will be supported at conventions in magazine space ads on the WWW and in partnership with the finest bookstores throughout the country Electronic Business Buyer ,1993 The Industrial Arts The Publishers' Trade List Annual ,1978 IC3 Basics for Office XP Ambrose, 2002-12 Index ,1927 Reports of the Library Trustees and the Librarian and a List of Accessions to the Library for the Year Ending ... Weston Public Library (Mass.),1918

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In a fast-paced world fueled by information and interconnectivity, the spellbinding force of linguistics has acquired newfound prominence. Its capacity to evoke emotions, stimulate contemplation, and stimulate metamorphosis is truly astonishing. Within the pages of "E Business Fundamentals E Business Fundamentals," an enthralling opus penned by a highly acclaimed wordsmith, readers embark on an immersive expedition to unravel the intricate significance of language and its indelible imprint on our lives. Throughout this assessment, we shall delve to the book is central motifs, appraise its distinctive narrative style, and gauge its overarching influence on the minds of its readers.

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